

GETTING THE MOST OUT OF GOOGLE

Source:

Sherman, Chris. (2005). *Google power: Unleash the full potential of Google*. CA: McGraw-Hill.

Did you know?

- Google is not case sensitive.
- You can change the number of results per page through "preferences."
- Use quotes around names or phrases for better search results.
 - For example: Searching John Smith with no quotes will turn up pages with the names John and Smith, but not necessarily the whole name. "John Smith" will turn up pages with the full name together.

Boolean Logic:

Uses of AND, OR & NOT

- AND means **ALL**:
 - If one searches John **and** Smith both words will appear on the page.
- OR means **ANY**:
 - If one searches John **or** Smith the results include pages with any of the words.
- NOT means **WITHOUT**:
 - If one searches John **not** Smith only pages with the word John that do not also have the word Smith on them will be in the results. (Google does not support this operation, but can be used with other search engines).

Symbols:

+ - * ~

+ Means Inclusion

Example: John + Smith means search for both words

- Means Exclusion

Works like not. Example: **John -Smith** searches for pages with the name John that don't also have the name Smith. As you can see below there are no references to John Smith, only other Johns.

The screenshot shows a Microsoft Internet Explorer browser window displaying a Google search for "john-smith". The search results are filtered to exclude pages containing the word "Smith". The top of the page shows the Google logo and the search input field containing "john-smith". Below the search bar, the results are listed, starting with "John McCain", "Gospel of John - Wikipedia, the free encyclopedia", "John Lennon - News", "BibleGateway.com - Passage Lookup: John 1", "John Battelle's Searchblog", "John Resig - JavaScript, Programming, and Web Applications", "John Edwards for President", and "Elton John: Home: Welcome to eltonjohn.com - Elton John's Official...". Each result includes a brief description and a link to the source page. The browser's taskbar at the bottom shows several open applications, including Novell GroupWise, the Google search page, and a file named "November".

john-smith - Google Search - Microsoft Internet Explorer provided by Canyon Crest Academy Staff

http://www.google.com/search?hl=en&q=john+smith

File Edit View Favorites Tools Help

Web Images Maps News Shopping Gmail more

Google john-smith Search Advanced Search Preferences

Web News Images Results 1 - 10 of about 766,000,000 for john-smith [definition]. (0.23 seconds)

John McCain
Official presidential campaign site provides news, issue positions, speeches, biography, and information for volunteers and making donations.
www.johnmccain.com/ - 93k - [Cached](#) - [Similar pages](#)

[Issues](#) [Store](#)
[Contact Us](#) [Upcoming Events](#)
[Welcome from Governor Sarah Palin](#) [Economic Plan](#)
[McCain-Palin 2008](#) [Why John McCain](#)

[More results from johnmccain.com >](#)

Gospel of John - Wikipedia, the free encyclopedia
The Gospel of **John** (literally, "According to **John**"; Greek, Κατὰ Ἰωάννην, Kata Iōannēn) is the fourth gospel in the canon of the New Testament, ...
en.wikipedia.org/wiki/Gospel_of_John - 169k - [Cached](#) - [Similar pages](#)

John Lennon - News
The official **John** Lennon website, courtesy of Yoko Ono, featuring the latest news, downloads, videos, and more.
johnlennon.com/ - 24k - [Cached](#) - [Similar pages](#)

BibleGateway.com - Passage Lookup: John 1
6There came a man who was sent from God; his name was **John**. 7He came as a witness to testify concerning that light, so that through him all men might ...
www.biblegateway.com/cgi-bin/bible?passage=John+1 - 36k - [Cached](#) - [Similar pages](#)

John Battelle's Searchblog
Commentary on search, media, and technology from the author of The Search (2005).
battellemedia.com/ - 77k - [Cached](#) - [Similar pages](#)

John Resig - JavaScript, Programming, and Web Applications
Code and commentary from the creator of the jQuery library and author of "Pro JavaScript Techniques".
ejohn.org/ - 11k - [Cached](#) - [Similar pages](#)

John Edwards for President
Official archived presidential campaign site for **John** Edwards includes testimonials, positions on issues, press, event calendar, photos and video clips, ...
johnedwards.com/ - 9k - [Cached](#) - [Similar pages](#)

Elton John: Home: Welcome to eltonjohn.com - Elton John's Official...
The official Elton **John** Web site, with information, news, and merchandise.
www.eltonjohn.com/ - 13k - [Cached](#) - [Similar pages](#)

[Home | The Official John Legend Site](#)

Start Novell GroupWise - M... john-smith - Goog... November Nov 13.doc - Microso... GETTING THE MOST ... 11:15 AM

* Means Wildcard

To use this type in a name or phrase in quotes and the wildcard symbol. Useful if you can't remember a full quote, a person's name, or for words with tricky spelling.

Example: "vice president*" Can't remember the Vice President's name?

The screenshot shows a Microsoft Internet Explorer browser window displaying a Google search for "vice president*". The search results are as follows:

- Web** [Images](#) [Maps](#) [News](#) [Shopping](#) [Gmail](#) [more](#) [Sign in](#)
- Google search bar: "vice president*" Search [Advanced Search](#) [Preferences](#)
- Results 1 - 10 of about 130,000,000 for "vice president*". (0.25 seconds)
- Vice President of the United States - Richard B. Cheney**
The official White House site has a biography, photos and an archive of his speeches and interviews.
www.whitehouse.gov/vicepresident/ - 19k - [Cached](#) - [Similar pages](#)
[Number One Observatory Circle: Life at the Vice President's Residence](#)
Although Number One Observatory Circle was available to the Vice President in 1974, three years passed before a Vice President lived in the home. ...
www.whitehouse.gov/history/life/vicepresidence.html - 22k - [Cached](#) - [Similar pages](#)
[More results from www.whitehouse.gov >](#)
- Vice President of the United States - Wikipedia, the free encyclopedia**
The Vice President of the United States [1] is the first person in the presidential line of succession, becoming the new President of the United States upon ...
en.wikipedia.org/wiki/Vice_President_of_the_United_States - 140k - [Cached](#) - [Similar pages](#)
[Vice president - Wikipedia, the free encyclopedia](#)
A vice president is an officer in government or business who is below a president in rank. The name comes from the Latin vice meaning 'in place of'. ...
en.wikipedia.org/wiki/Vice_President - 31k - [Cached](#) - [Similar pages](#)
[More results from en.wikipedia.org >](#)
- News results for "vice president"**
 [As Vice President, Joe Biden Will Be Central to Barack Obama's ...](#) - Nov 11, 2008
The vice president-elect was chosen by Obama for his Washington experience, as a senator since 1973, the chairman of the Foreign Relations Committee, ...
[U.S. News & World Report - 221 related articles >](#)
[Nasheed sworn in Maldives President - Hindu - 571 related articles >](#)
[Fisher Communications, Inc. Hires Christopher J. Bellavia as Vice ...](#) - MarketWatch - 14 related articles >
- Vice President of India**
Site designed, developed and hosted by National Informatics Centre, contents provided by The Vice President's Secretariat
vicepresidentofindia.nic.in/ - 5k - [Cached](#) - [Similar pages](#)
- Obama Vice President Picks. It's Biden!**
May 9, 2008 ... And be sure to register your favorite on HuffPost's Vice President poll. WHAT TO LOOK FOR IN A VEEP. Location, location, location: A VP who ...
www.huffingtonpost.com/2008/05/09/obama-vice-president-pick_n_100869.html - 138k - [Cached](#) - [Similar pages](#)
- Vice President of the United States - MSN Encarta**
Vice President of the United States, second highest executive officer of the United States government, after the President of the United States ...
encarta.msn.com/enciclopedia/76166395_1_2/vice_president_of_the_united_states.html

The browser's taskbar shows several open applications: Novell GroupWise - M..., "vice president*" ..., November, Nov 13.doc - Microso..., GETTING THE MOST ..., and the system clock shows 11:39 AM.

~ Means "fuzzy" or Synonym

Example: A search for **insect ~ facts** will turn up results for insect facts, insect data, insect information and any other searches relating to insects and words that are synonyms to the word fact. See screen shot below.

The screenshot shows a Microsoft Internet Explorer browser window displaying a Google search for "insect~facts". The search results page shows the following:

- Web** Results 1 - 10 of about 6,250,000 for **insect~facts** (0.23 seconds)
- Insect facts**
Did You Know these **facts** about **insects** & bugs? Living scorpions reflect ultraviolet light and can glow with an eerie greenish colour when exposed to UV ...
www.indianchild.com/insect_facts.htm - 10k - [Cached](#) - [Similar pages](#)
- University of Kentucky Entomology for Kids**
MORE **INSECT TRIVIA**. Locusts, or swarming grasshoppers, breed rapidly and many fly together in search of food. They are not common in the United States ...
www.uky.edu/Ag/Entomology/ythfacts/bugfun/trivia.htm - 15k - [Cached](#) - [Similar pages](#)
- Incredible Insect Facts and Information**
We have compiled a lot of different **insect facts** and interesting **information** into some of the most frequently asked questions (FAQS) about **insects** that you ...
www.entomon.net/insect-facts-and-information.htm - 80k - [Cached](#) - [Similar pages](#)
- Information Sheets**
The **information** sheets provide helpful **facts** about the **insects** called for in the ... Each **insect's information** sheet includes a section on identifying ...
insected.arizona.edu/info.htm - 5k - [Cached](#) - [Similar pages](#)
- Bug Facts: Insect Field Guide**
An **insect** field guide to the most commonly found **insects** and non-**insects** in North America.
www.bugfacts.net/ - 14k - [Cached](#) - [Similar pages](#)
- Bug Insect Trivia and Facts Questions Answers**
All kinds of **insect trivia** and **facts**, questions and answers.
www.triviaplaining.com/Q3_animal_insects.htm - 15k - [Cached](#) - [Similar pages](#)
- Insect Printouts - AllAboutNature.com**
Insect Printouts. Print out animal pages/**information** sheets to color. ... classification, endangered status, interesting **facts**, and a drawing of the **insect** ...
www.enchantedlearning.com/subjects/insects/printouts.shtml - 62k - [Cached](#) - [Similar pages](#)
- Insect Data**
A database of British Coleoptera (Arthropoda: Insecta), including **information** on habitat, distribution, and fossil occurrence, along with their ...
www.ncdc.noaa.gov/paleo/insect.html - 13k - [Cached](#) - [Similar pages](#)
- Insects**
Insect Printouts - You MUST go here if you are studying **insect** in the classroom! !!! Not only do you get a diagram with labels, but there's also **information** ...
edtech.kennesaw.edu/web/insects.html - 15k - [Cached](#) - [Similar pages](#)
- Bohart Museum of Entomology - Insect Information**
Species-specific **information** sheets from the Bohart Museum of Entomology at UC- Davis.

The browser's taskbar at the bottom shows several open applications: Start, Novell GroupWise - M..., insect~facts - Goo..., November, Nov 13.doc - Microso..., and Document1 - Microsof... The system clock shows 11:13 AM.

Finding quick facts:

A handy tool for finding quick facts is to phrase something as you might find it on a fact page, in quotes, instead of in the form of a question. If you want to know what year Columbus discovered America simply type in **"columbus discovered america"** (remember Google is not case sensitive).

This will return results with the whole phrase on the page, more than likely followed by the year! As you can see below, our very first result has the information that we need.

The screenshot shows a Microsoft Internet Explorer browser window displaying a Google search for "columbus discovered america". The search results page shows the first result as "Columbus Day and Christopher Columbus - a History" with a snippet: "CHRISTOPHER COLUMBUS discovered America in 1492. At least that is what all elementary school children were always taught: 'In 1492, Columbus sailed the ocean ...'". The browser's address bar shows the search URL, and the taskbar at the bottom indicates the system time is 11:29 AM.

Web Images Maps News Shopping Gmail more

Google "columbus discovered america" Search Advanced Search Preferences

Web Results 1 - 10 of about 96,900 for "columbus discovered america". (0.39 seconds)

[Columbus Day and Christopher Columbus - a History](#)
CHRISTOPHER COLUMBUS discovered America in 1492. At least that is what all elementary school children were always taught: "In 1492, Columbus sailed the ocean ...
[www.wlstar.com/holidays/columbus.htm](#) - 15k - [Cached](#) - [Similar pages](#)

[Christopher Columbus discovered America « Living with the ...](#)
Apr 10, 2008 ... So why do we not say "Christophorus Columbus discovered America? Is it because if the foreign sounding name were allowed to persist, ...
[lwtc247.wordpress.com/2008/04/10/chris-colum-discovered-america/](#) - 35k - [Cached](#) - [Similar pages](#)

[Just Democracy » COLUMBUS DISCOVERED AMERICA, AND OTHER MYTHS](#)
Just Democracy » COLUMBUS DISCOVERED AMERICA, AND OTHER MYTHS.
[www.justdemocracyblog.org/?p=116](#) - 37k - [Cached](#) - [Similar pages](#)

[Zheng He Ahead of Columbus Discovered America: British Amateur ...](#)
PDO -- It is reported on Monday's UK Daily Telegraph that a British amateur historian said that the ancient Chinese explorer Zheng He had been some 72 years ...
[english.peopledaily.com.cn/200203/06/eng20020306_91553.shtml](#) - 11k - [Cached](#) - [Similar pages](#)

[Holiday Insights : Columbus Day, Discoverer's Day](#)
For decades and decades, American history books and school teaching told us that Christopher Columbus discovered America. What those books and teachings did ...
[www.holidayinsights.com/other/columbus.htm](#) - 19k - [Cached](#) - [Similar pages](#)

[Christopher Columbus discovered America - The Boston Globe ...](#)
Christopher Columbus discovered America - Columbus Day is a holiday of intense ethnic pride for Italian- Americ : Encyclopedia.com.
[www.encyclopedia.com/doc/1P2-8510329.html](#) - 44k - [Cached](#) - [Similar pages](#)

[Los Lunas Commandment Stone](#)
Over two thousand years before Columbus "discovered" America there were people of semitic origin in New Mexico worshipping the God of Israel. ...
[members.aol.com/KHoeck777/Comstone.html](#) - 16k - [Cached](#) - [Similar pages](#)

[Indianz.Com > News > Opinion: The myth of Christopher Columbus](#)
Oct 13, 2008 ... The claim that Columbus discovered America is just as preposterous as the claim of the Native American who landed in Rome on Sept. ...
[www.indianz.com/News/2008/011344.asp](#) - 14k - [Cached](#) - [Similar pages](#)

[Antique Phonograph Music Program: Playlist for December 10, 2002](#)
How Columbus Discovered America, Murray K Hill, Victor Disc 1911. Levee Scene, Lasses White Minstrels, Columbia Disc 1923. When I Return, Bert Williams ...
[www.wfmu.org/playlists/shows/5960](#) - 11k - [Cached](#) - [Similar pages](#)

[If christ columbus discovered america ? Yahoo! Answers](#)

Another example: Don't know what an acronym means? Google it! "ASPCA stands for"

The screenshot shows a Microsoft Internet Explorer browser window with the title "ASPCA stands for" - Google Search. The address bar contains the search URL. The search results page displays the Google logo and the search query "ASPCA stands for". The results are listed under the "Web" tab, showing 10 results out of 74. The first result is a Yahoo! Answers question: "What's is a aspcas and do they get paid and stuff? - Yahoo! Answers". The snippet explains that ASPCA stands for the American Society for the Prevention of Cruelty to Animals and that most are volunteers. Other results include a forum post, a community page, and a review. On the right side, there are sponsored links for "Prevent Animal Cruelty" and "Animal Displays". The taskbar at the bottom shows the Start button, several application icons, and the system tray with the time 11:36 AM.

Web Images Maps News Shopping Gmail more Sign in

Google "ASPCA stands for" Search Advanced Search Preferences

Web Results 1 - 10 of about 74 for "ASPCA stands for". (0.39 seconds)

Sponsored Links

[Prevent Animal Cruelty](#)
Take The Pedge To End Cruelty.
Report Animal Abuse Or Learn More!
www.aspcas.org

[Animal Displays](#)
Pet Store Displays For Fish, Birds,
Reptiles, Dogs, Cats & More!
www.petstorefixtures.com

[What's is a aspcas and do they get paid and stuff? - Yahoo! Answers](#)
ASPCA stands for the American Society for the Prevention of Cruelty to Animals and most are all volunteer -they dont get paid ...
answers.yahoo.com/question/index?qid=20071124025136AANqdJr - 39k -
[Cached](#) - [Similar pages](#)

[ASPCA & SPCA are they same and is there a ASPCA any where near ...](#)
ASPCA stands for the american society for the prevention of cruelty to animals there's a Houston SPCA which, if you watch, is often featured on animal ...
answers.yahoo.com/question/index?qid=20080802161528AAtkAwV - 36k -
[Cached](#) - [Similar pages](#)

[Who is the A.S.P.C.A. \[Archive\] - 911 Job Forums](#)
35 posts - Last post: Sep 18, 2002
#1 ASPCA stands for the American Society for the Prevention of Cruelty to Animals. #2 Animal Control Officers are not Police Officers. ...
www.911jobforums.com/archive/index.php/t-12556.html - 32k - [Cached](#) - [Similar pages](#)

[Trish McMillan's Page - ASPCA Online Community](#)
just wanted to say hi and it is great to be here. i love what the aspcas stands for . i am a true animal lover and love sites about them. i also wanted to ...
aspcacommunity.ning.com/xn/detail/u_v6w0bv58o407 - 37k - [Cached](#) - [Similar pages](#)

[Letter From AAF - ASPCA Online Community](#)
As Linda states this is US grounds and my biggest concern with it is that the A in ASPCA stands for American, and by doing this we are allowing the Chinese ...
aspcacommunity.ning.com/group/helpstopanimalcrueltyinchinapleasedownloadpetiti... - 66k -
[Cached](#) - [Similar pages](#)
[More results from aspcacommunity.ning.com »](#)

[ASPCA@Everything2.com](#)
The ASPCA stands for the American Society for the Prevention of Cruelty to Animals. The organization employs over 300 people in seven offices across the ...
everything2.com/e2node/ASPCA - 36k - [Cached](#) - [Similar pages](#)

[MySpace.com - ASPCA - 25 - Female - NEWYORK, New York - www...](#)
Nov 10 2008 9:40 PM i love you guys and everything ASPCA stands for! One World, Nov 10 2008 9:33 PM thank you for choosing to be part of One World! ...
www.myspace.com/officialaspcas - 179k - [Cached](#) - [Similar pages](#)

[ASPCA Pet Insurance Review - Facts, Info and Advantages](#)
The abbreviation ASPCA stands for 'American Society for the Prevention of Cruelty to Animals' and has been around for about one and half decades with ...
www.dogsobediencetraining.com/insurance/aspcas-pet-insurance-review-facts-info.htm - 24k -
[Cached](#) - [Similar pages](#)

Start Novell GroupWise - M... ASPCA stands for... November Nov 13.doc - Microso... GETTING THE MOST ... 11:36 AM